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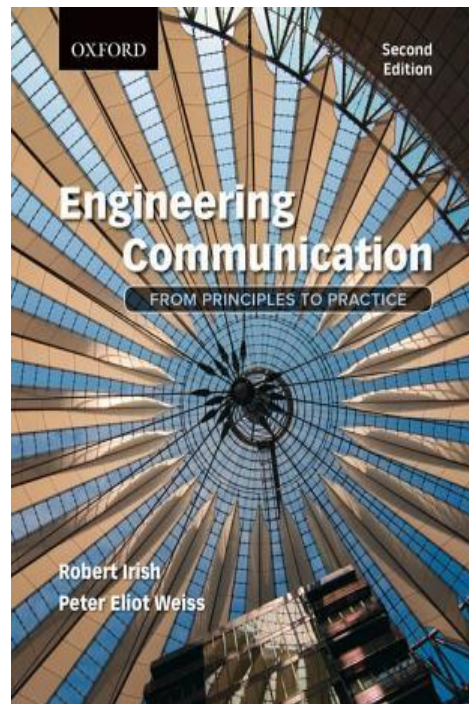
Second
Edition

Engineering Communication

FROM PRINCIPLES TO PRACTICE

Robert Irish
Peter Eliot Weiss

* Engineering Communication: From Principles to Practice *



Books Details

Author : Robert Irish Pages : 387 pages Publisher : Oxford University Press, USA
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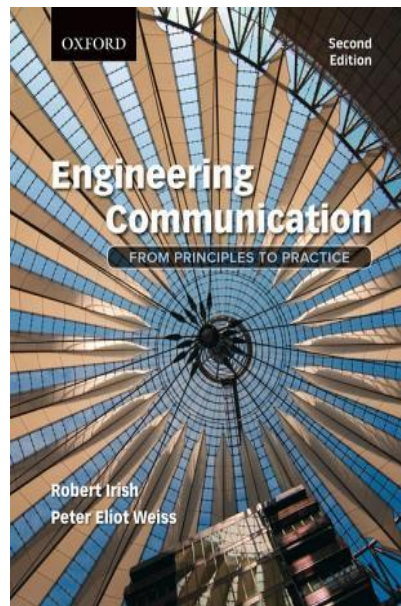
Books Descriptions

Engineering Communication: From Principles to Practice, Second Edition, is a writing and communications text designed to guide engineering students through the process of writing polished and professional documents. The principles are supported by numerous tips found in marginal boxes, exercises in new "Try This" boxes, and writing samples that clearly demonstrate how each principle can be applied to everyday communication challenges. This resource also includes a series of appendices covering the fundamentals of grammar, plus a new primer on ethics for engineers. **FEATURES** Thoughtfully organized. Organized around eighteen principles of clear communication that can be

adapted and applied to a variety of communication tasks, the text ensures that students have the tools they need to develop superior writing and presentation skills. Applied approach. Students are taught transferable skills rather than simply being given templates to copy, giving them a workable and versatile knowledge of



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